

SARA E. WOOD

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SUMMARY

Results-oriented and hands-on. Broad experience in strategic planning and technical development for complex business processes. Strong business partnering skills with ability to develop long term executive relationships. Extensive international experience.

HIGHLIGHTS

Technical and Internet Expertise since 1994

- Solid experience in identifying business needs and designing systems for large-scale multilingual sites.
- Performed hands-on development role for high-profile products with tight deadlines

Global Product Development

- International product management experience in the design, development, localization and execution of web processes and products such as CMS, interactive editorial products, collaboration and data visualization tools.
- Consulted with global business partners at the executive level in order to improve productivity and service standards.

Strategy and Implementation

- Ten years experience as an executive manager for startups as well as large multinational organizations.
- Developed cross-cutting policies for deployment of large UN-wide applications such as ERP, content and document management, security and e-learning.
- Strategic experience also includes editorial and media planning, brand development, research, public speaking and other public relations.

EXPERIENCE

SWIVEL, San Francisco, USA - March 2007 - Present

VP & Chief Data Officer (Business Development)

Outline high-level vision for the product. Ensure that product and features are meeting expectations based upon both industry best practices and user/partner needs. Responsible for all aspects of business development, marketing, sales. Serve as the public face for Swivel through regular international public speaking engagements, authoring research articles and writing the corporate blog.

HARVARD UNIVERSITY / PARTNERS IN HEALTH, Boston, MA, USA - 2005 - 2007

Director of Product Management

Served as a member of executive management team. Defined strategy, research and business requirements for global products and services.

- Lead strategic direction and planning for all aspects of information management and communication activities, which included all web related activities and global branding.

UNITED NATIONS, Consultant, New York City, NY, USA 2006

Product Manager

UN System Influenza Coordination

Senior Product Analyst

UN Secretariat, Department of Management

WORLD HEALTH ORGANIZATION – UNITED NATIONS, Geneva, Switzerland 2001-2005

Managing Director (Chief of Unit P5)

Assembled and managed core team of 20 for corporate internet activities. Overall responsibility for strategic direction and coordination of WHO web sites, software applications and products, including; internal and external communication strategies, relations with departments, regional and country offices, daily production schedules and content in the 6 official UN languages, CMS development, implementation and training, data standards, client support, resource mobilization, program evaluation and monitoring.

- Oversaw global activities and budget across 192 WHO member states, including political and legal implications of using technology across disparate sets of data/content and geographical locations.

SALON.COM, San Francisco, CA 1999-2001

Vice President of Product for Creation Engines (2001)

As a member of the executive management team, played key role in the establishment of CE as a Server Appliance builder and software provider.

- Identified and executed strategic partnerships.
- Designed feature set and UI for main products.

Director of Production, Salon.com (1999-2001)

Director of major department within Salon.com which was responsible for company-wide production needs.

- Served as liaison between all departments of Salon.com and with external partners.
- Oversaw all technical and specialized aspects of producing online content.
- Defined specifications and wrote code for in-house publishing software.

METADESIGN/MIX MEDIA, San Francisco, CA 1998-1999

A design and development consultancy, which aimed to solve information management problems through identity, interactive and environmental design.

Director of Production

- Responsible for all aspects of managing a department, including budget allocation, project tracking and administration.
- Conducted hands-on web development employing a variety of programming languages.

ADDITIONAL EXPERIENCE

TRAC/TIDES FOUNDATION, San Francisco, CA - **Program Manager** 1997-1998

CENTER FOR STUDY OF RESPONSIVE LAW, Washington DC- **Policy Analyst** 1996-1997

EDUCATION

Internet & Law coursework – Berkman Center, HARVARD UNIVERSITY, Cambridge, Massachusetts, 2006

Master of Arts, International Management/Communications

SCHOOL FOR INTERNATIONAL TRAINING, Brattleboro, VT, 1994-1996

UNIVERSITY OF MELBOURNE, Melbourne, Australia, 1992-1993

Bachelor of Arts in English, Minors in History and Anthropology

LOUISIANA STATE UNIVERSITY, Baton Rouge, Louisiana, 1989-1992

BOARDS & PUBLICATIONS

Technical Advisory Board, Institute for Health Metrics and Evaluation / Gates Foundation & University of Washington

Bulletin of the World Health Organization, Volume 85, Number 10, October 2007, 733-820

Learned Publishing, Association of Learned and Professional Publishers, publication date not set

OTHER

Fluent in English (mother tongue) and Spanish. Working knowledge of French and Italian.

Extensive international work and travel experience.